

## **We're in This Together: Partnering for Health Executive Summary**

September 1, 2011, Kauffman Foundation

Heartland Health Network and the Kansas University Medical Center Family Medicine Research Division RC4 team collaborated for their first annual conference, held September 1, 2011. The goal of the conference was to provide community and faith-based organizations and researchers the opportunity to explore partnerships that respond to health disparities in minority communities. The objectives were to 1. Discuss the benefits of community based participatory research; 2. Describe current academic-community partnerships that demonstrate the impact of community based participatory research; and 3. Discuss development of academic-community partnership teams focused on specific health areas.

Overall, the evaluation results indicate that attendees increased their knowledge and understanding of Community-Based Participatory Research (CBPR) characteristics, and how it varies from traditional approaches, as well as the benefits for both community partners and health researchers. Unequivocally, the majority of participants learned about others interested in addressing the health disparities, were interested in learning about faith and community-based organizations and researchers with shared interests, and would like to begin establishing partnerships to improve health outcomes.

Attendee comments included statements such as: “Excellent opportunity for networking. This may be a very good approach to breaking down the barriers to cooperation and collaboration” and “This event was very informational about many different areas that are all looking to help link researchers and the community to make a difference. The round table discussions were great brainstorming opportunities to acknowledge the strengths that are working and barriers that need to be addressed in order to continue benefiting the community”.

There were 89 individuals in attendance: 28 from community-based organizations, 14 from faith-based organizations, and 20 health researchers from the University of Missouri- Kansas City, Kansas University Medical Center, Kansas City University of Medical and Biosciences, and Kansas University.

	<b>Organizations that agreed to post contact information on website (N, %)</b>	<b>Organizations interested in roundtable follow up (N, %)</b>	<b>Total Organizations Represented (N)</b>
Community Based Organizations	17 (81%)	12 (57%)	<b>21</b>
Faith Based Organizations	7 (64%)	6 (55%)	<b>11</b>
Researchers	10 (100%)	8 (80%)	<b>10</b>
<b>TOTAL</b>	<b>34 (81%)</b>	<b>26 (62%)</b>	<b>42</b>

Thirty-nine evaluations were completed, and are included in this report (44% of total attendees).

Appendix A: Event evaluation

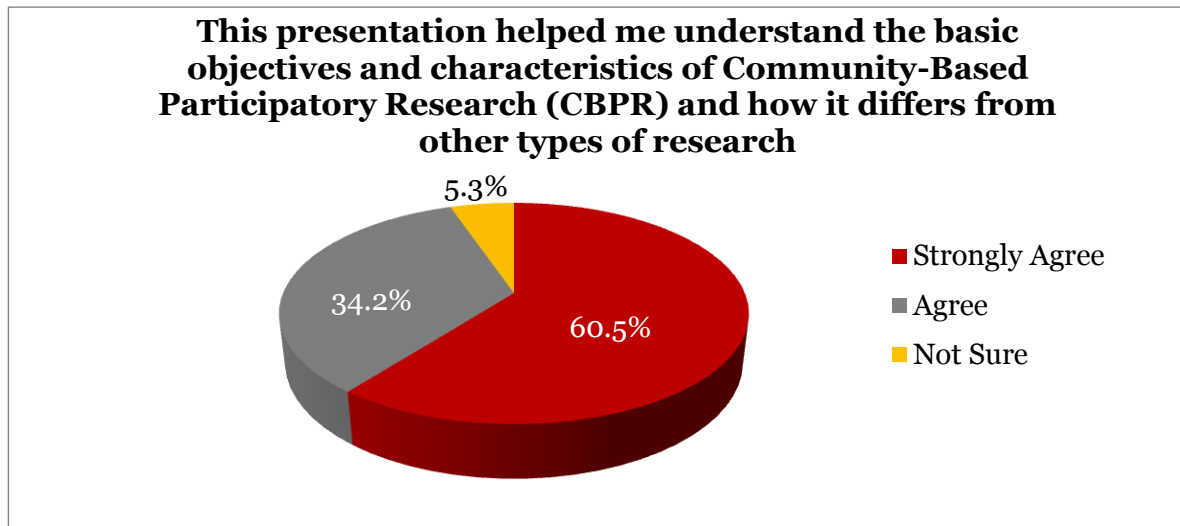
Appendix B: Attendee organization or institutional affiliations

**The Benefits of Community-Based Participatory Research**

This presentation was designed to describe the characteristics and objectives of community-based participatory research, and the benefits for both community partners and health researchers.

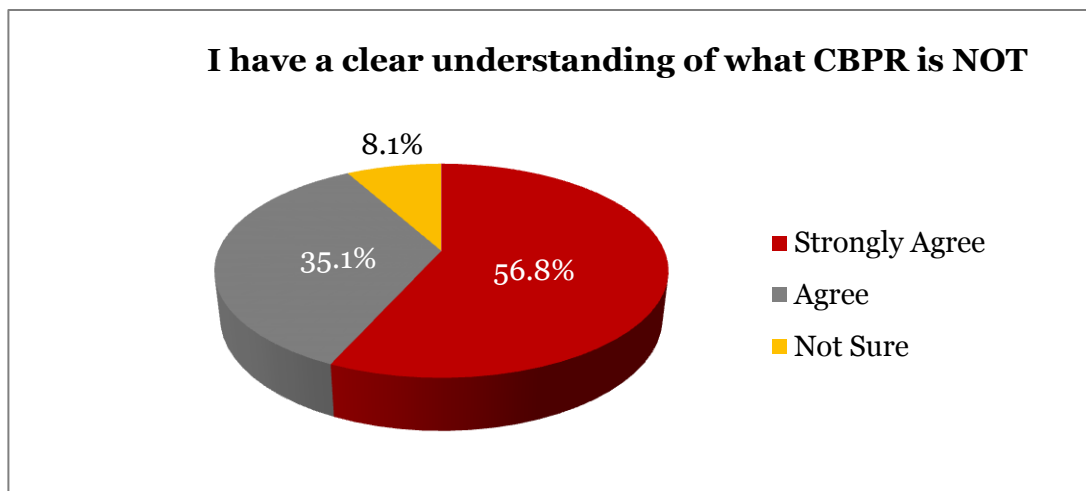
Speaker: Christine Makosky Daley

Q: This presentation helped me understand that basic objectives and characteristics of Community-Based Participatory Research (CBPR) and how it differs from other types of research.  
94.7% strongly agreed / agreed  
5.3% not sure



\*Graph depicts all response categories completed.

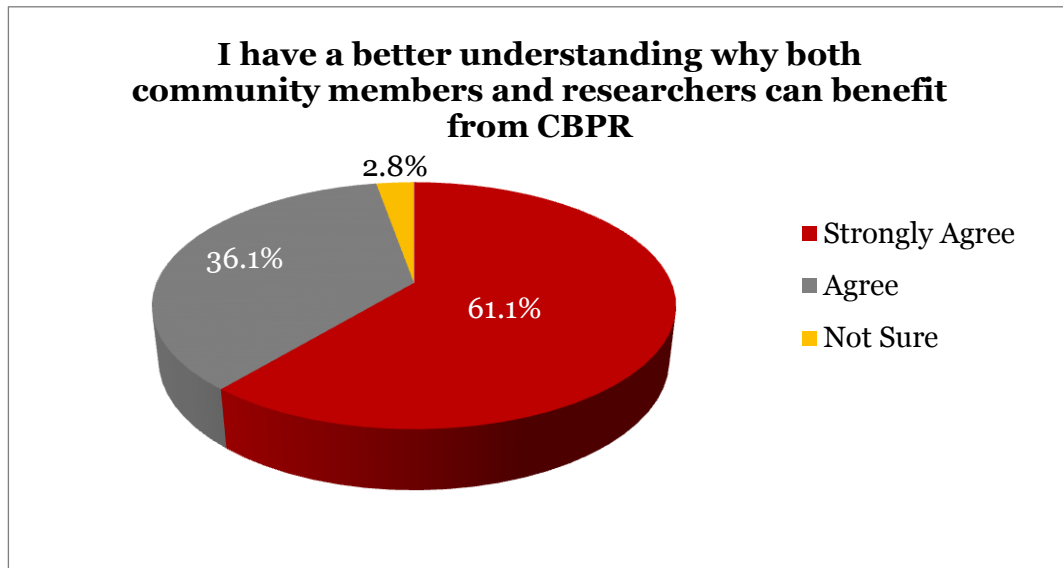
Q: I have a clear understanding of what CBPR is NOT.  
91.9% strongly agreed / agreed  
8.1% not sure



\*Graph depicts all response categories completed.

Q: I have a better understanding of why both community members and researchers can benefit from CBPR.

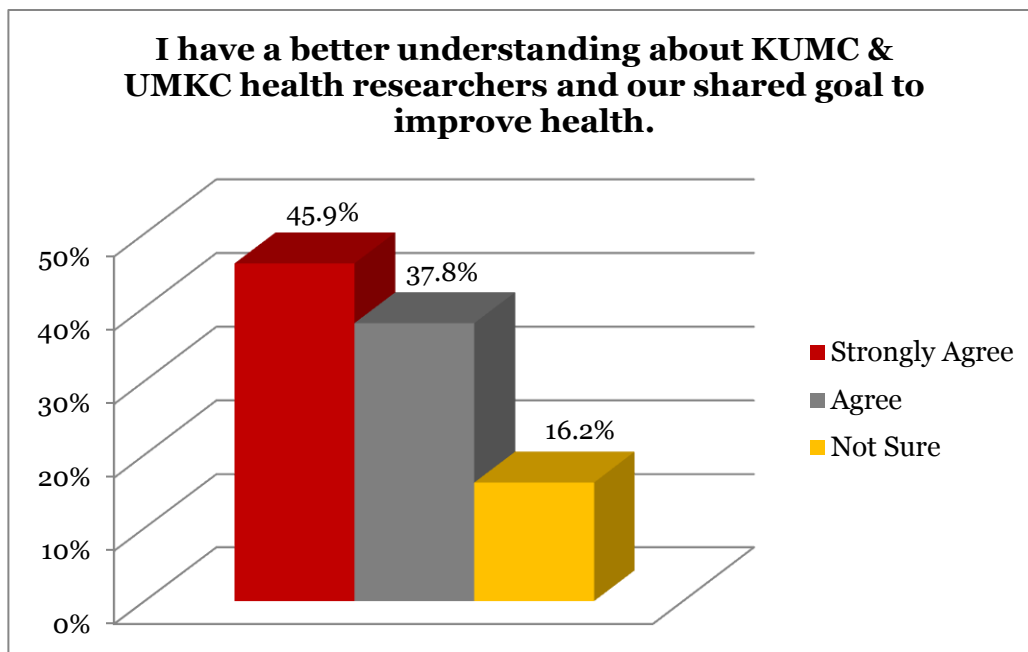
97.2% strongly agreed / agreed  
2.8% not sure



\*Graph depicts all response categories completed.

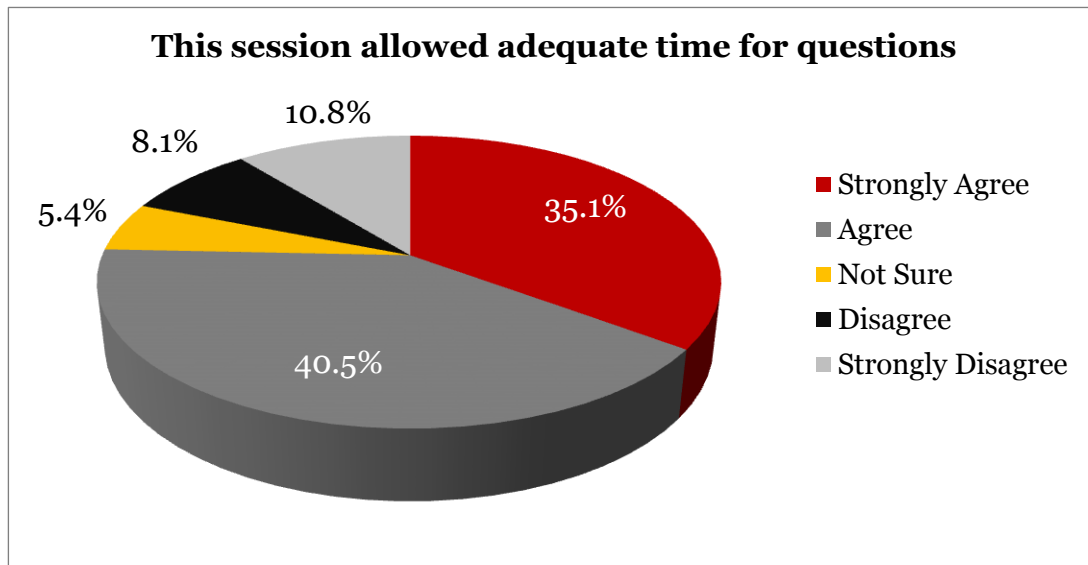
Q: I have a better understanding about KUMC & UMKC health researchers and our shared goal to improve health.

83.7% strongly agreed / agreed  
16.2% not sure.



\*Graph depicts all response categories completed.

Q: This session allowed adequate time for questions  
 75.6% strongly agreed / agreed  
 5.4% answered not sure  
 18.9% disagreed / strongly disagreed



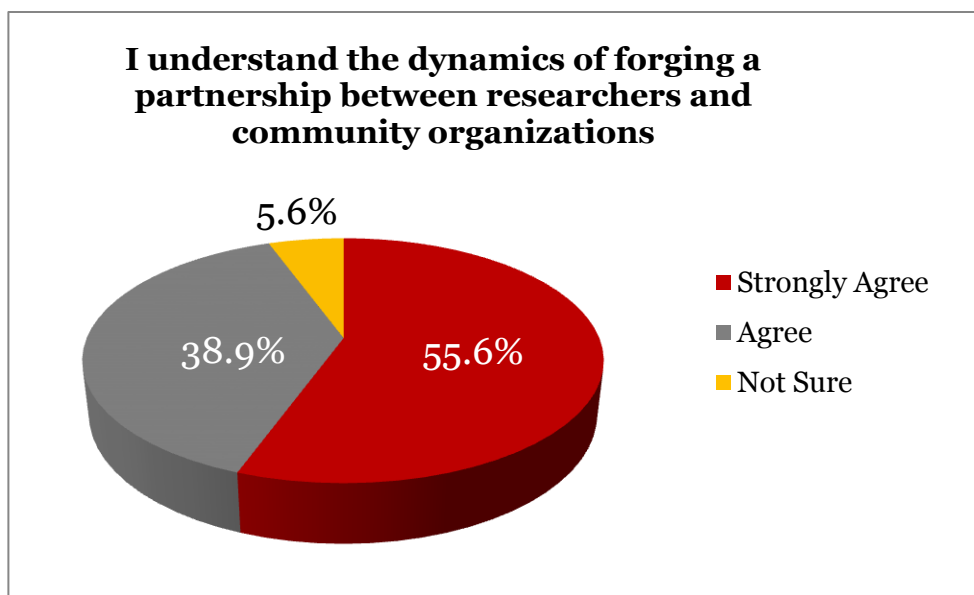
\*Graph depicts all response categories completed.

**Panel Session: Successful Academic-Community Partnerships: Sharing the Impact of Community-Based Participatory Research**

**El Centro—La Conexión.**

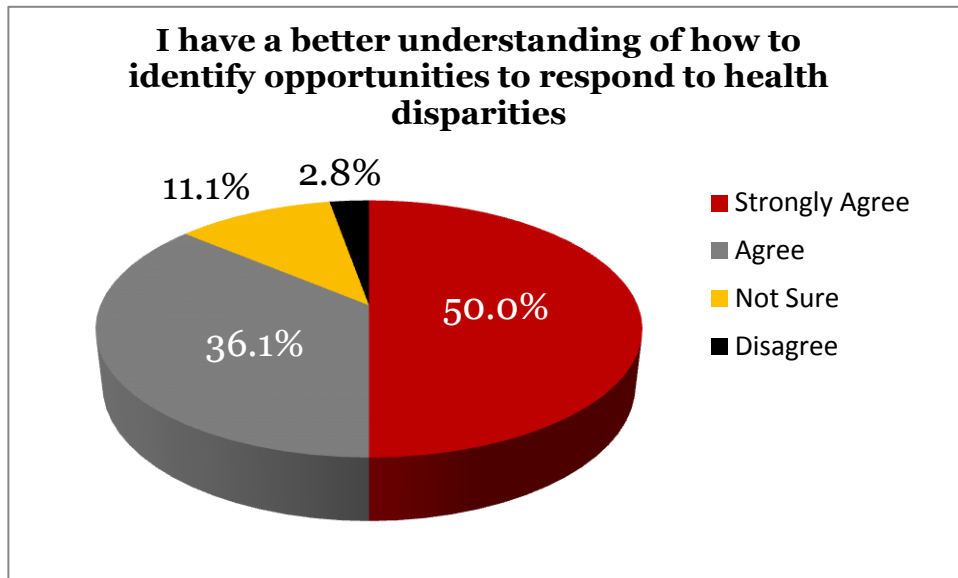
Panelists: Mary Lou Jaramillo & Susan Garrett

Q: I understand the dynamics of forging a partnership between researchers and community organizations.  
 94.5% strongly agreed / agreed  
 5.6% not sure



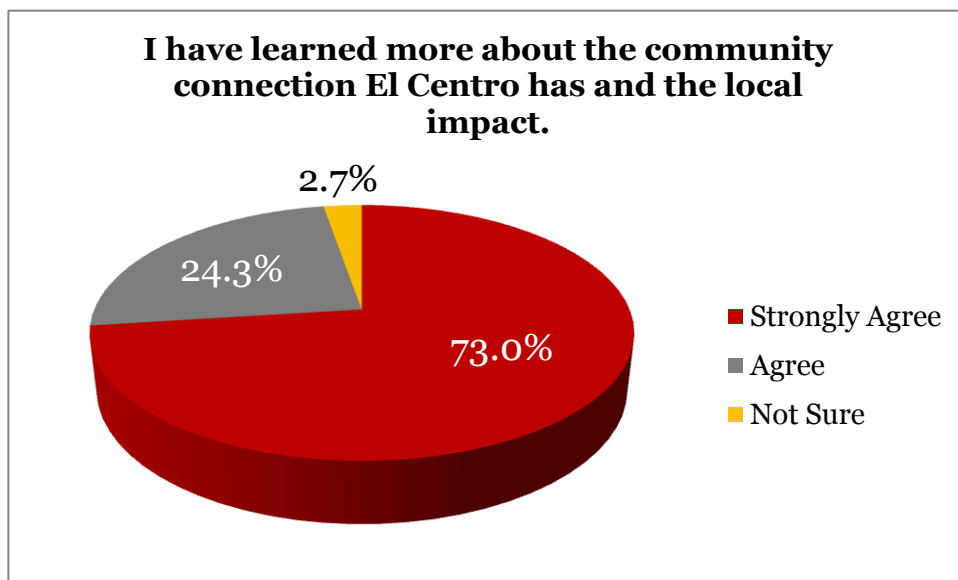
\*Graph depicts all response categories completed.

Q: I have a better understanding of how to identify opportunities to respond to health disparities.  
86.1 % strongly agreed / agreed  
11.1 % not sure  
2.8 % disagreed



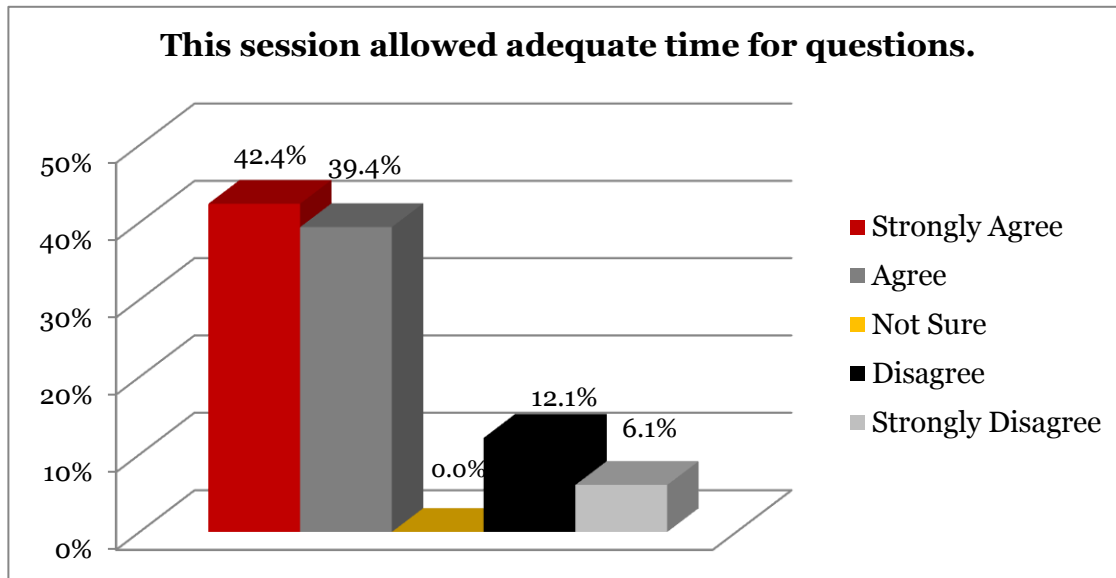
\*Graph depicts all response categories completed.

Q: I have learned more about the community connection El Centro has and the local impact.  
97.3% strongly agreed / agreed  
2.7% not sure



\*Graph depicts all response categories completed.

Q: This session allowed adequate time for questions  
 81.8% strongly agreed / agreed  
 0.0% not sure  
 18.2% disagreed / strongly disagreed

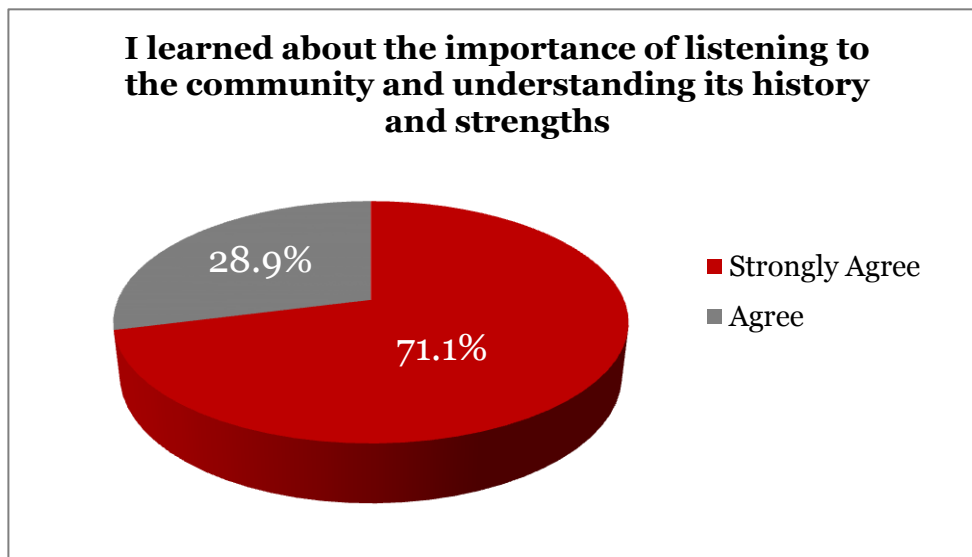


\*Graph depicts all response categories completed.

**Taking It to the Pews: Using CBPR to Address HIV Education and Screening in African American Churches.**

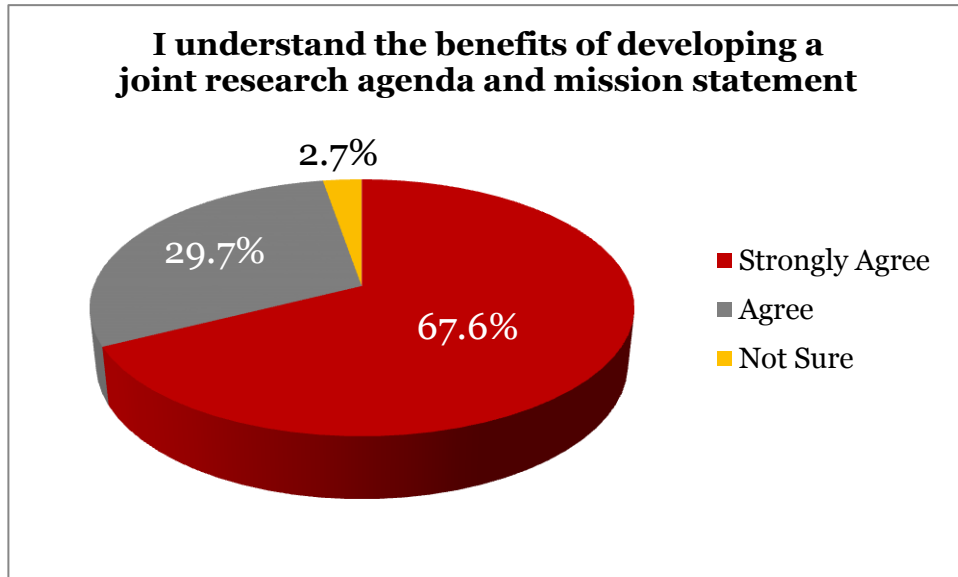
Panelists: Carole Bowe Thompson & Jannette Berkley-Patton

100 % of respondents agreed to the following: I learned about the importance of listening to the community and understanding its history and strengths.



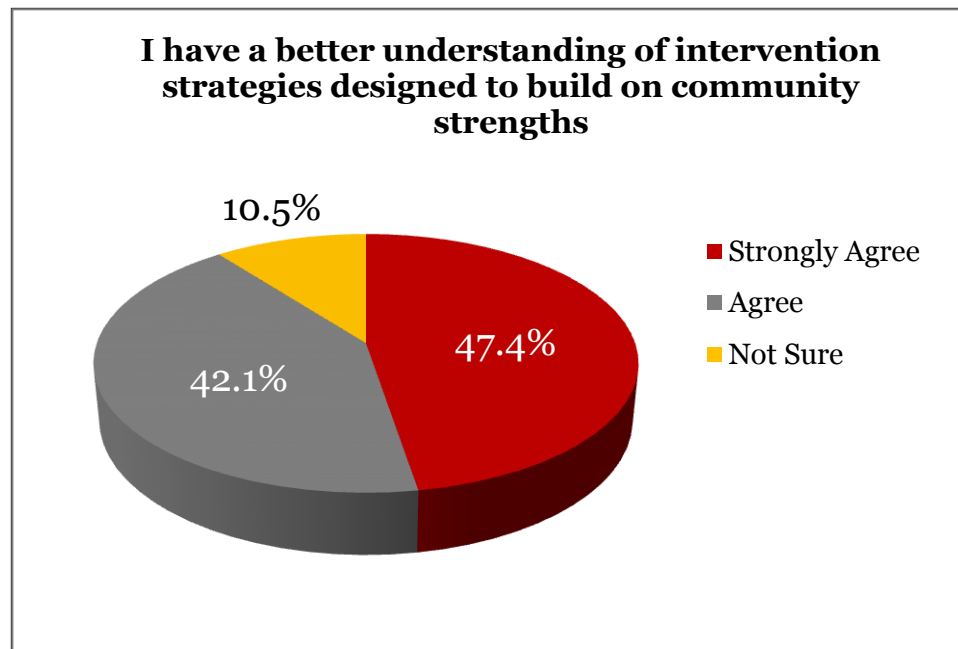
\*Graph depicts all response categories completed.

Q: I understand the benefits of developing a joint research agenda and mission statement.  
97.3% strongly agreed / agreed  
2.7% not sure



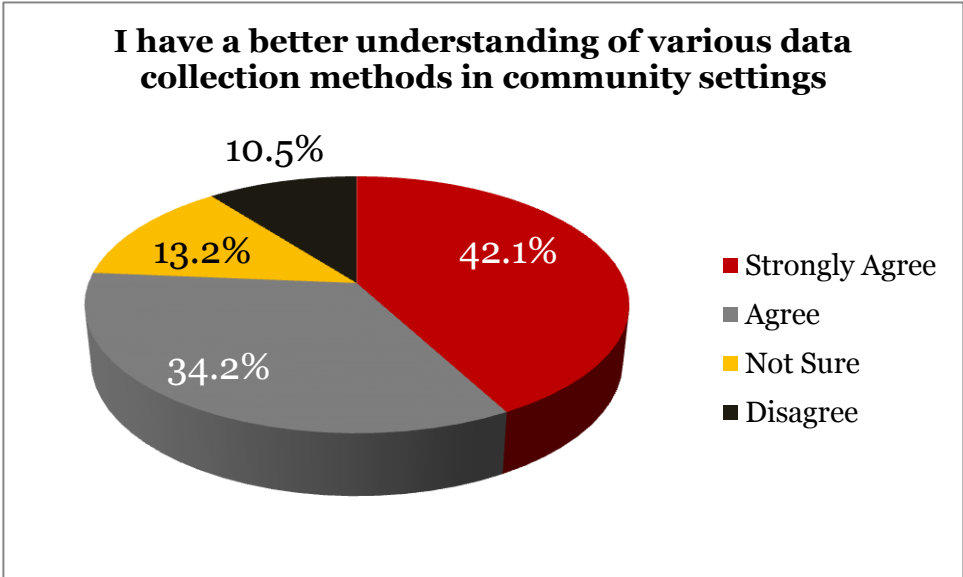
\*Graph depicts all response categories completed.

Q: I have a better understanding of intervention strategies designed to build on community strengths.  
89.5% strongly agreed / agreed  
10.5% not sure



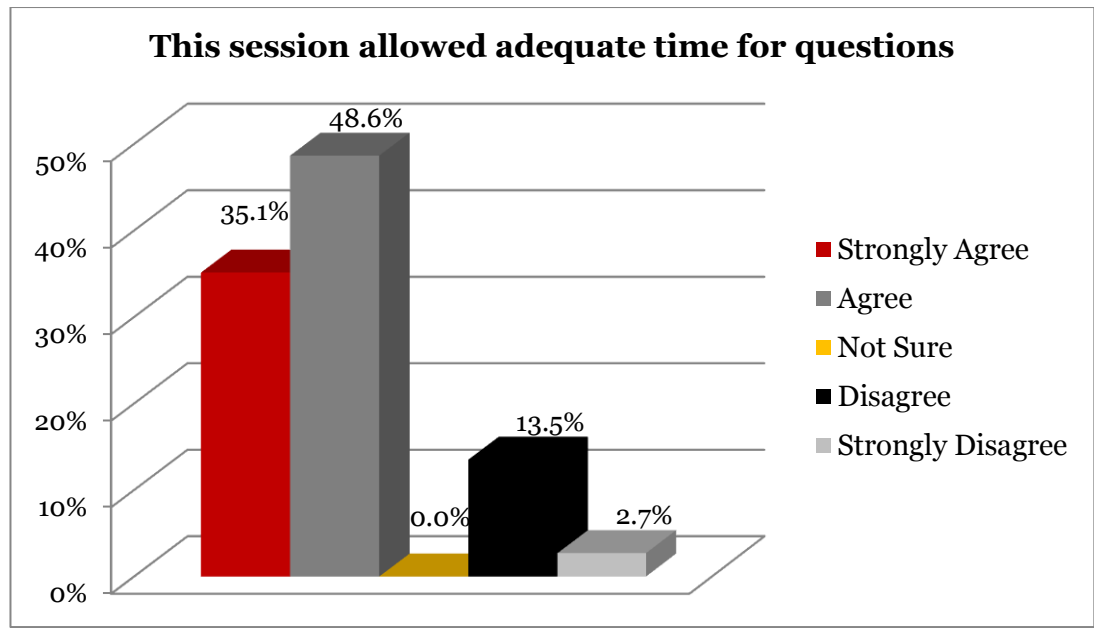
\*Graph depicts all response categories completed.

Q: I have a better understanding of various data collection methods in community settings.  
 76.3% strongly agreed / agreed  
 13.2% not sure  
 10.5% disagreed



\*Graph depicts all response categories completed.

Q: This session allowed adequate time for questions.  
 83.7% strongly agreed / agreed  
 0.0% not sure  
 16.2% disagreed



\*Graph depicts all response categories completed.



### Round Table Discussions: Health Disparities

The purpose of this forum was to explore solutions for how bridging the gap between health science researchers and faith and community based organizations can impact the growing problem of health disparities.

Participants were asked to describe current programming, services, or health research in which they are involved that responds to a specific health disparity. Further, participants were asked to describe any challenges or needs in addressing this health disparity.

97.4% strongly agreed / agreed to the following statement:

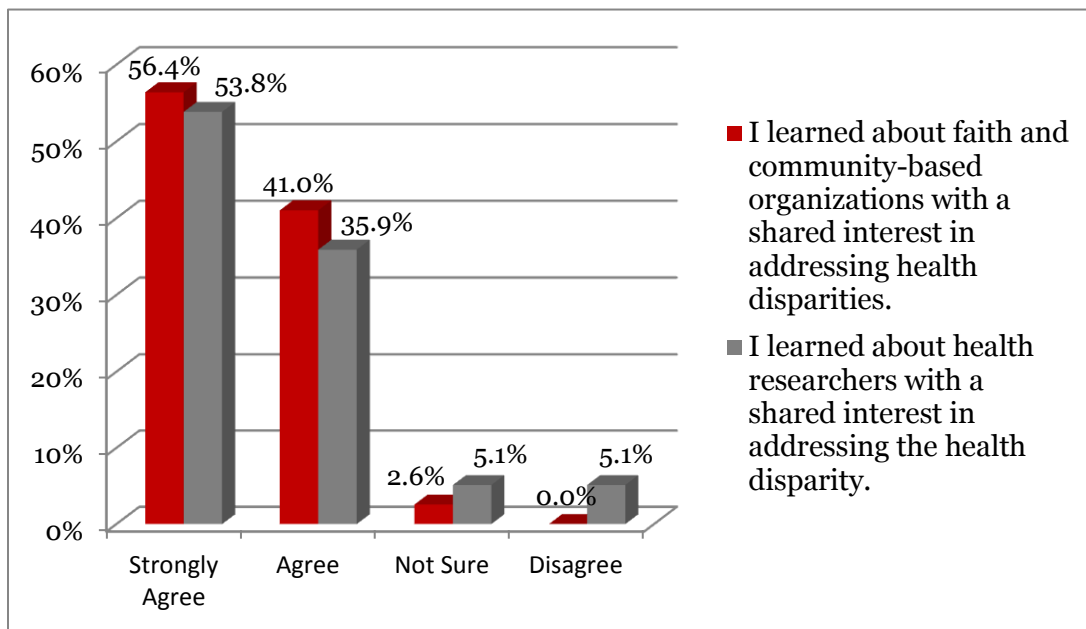
I learned about **faith and community-based organizations** with a shared interest in addressing health disparities. The remaining percent answered not sure.

89.7% strongly agreed / agreed to the following statement:

I learned about **health researchers** with a shared interest in addressing health disparities.

- 5.1% indicated they were not sure.
- The remaining 5.1% disagreed.

### Learned about others interest in specific health disparities



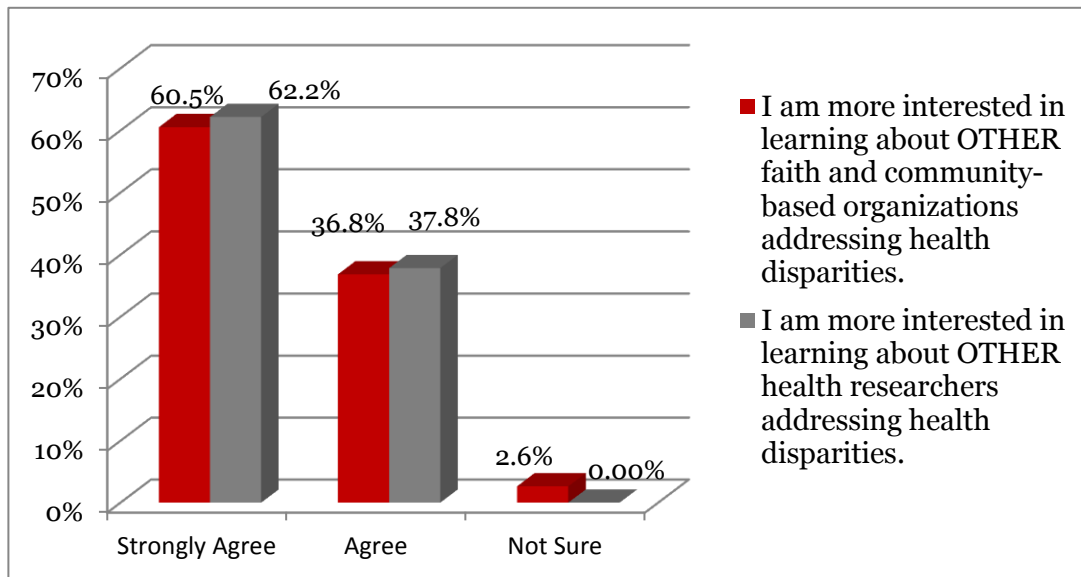
\*Graph depicts all response categories completed.

97.3% strongly agreed / agreed to the following statement:

I am more interested in learning about **OTHER faith and community-based organizations** addressing health disparities.

100% of respondents strongly agreed / agreed they were more interested in learning **about OTHER health researchers** addressing health disparities.

### Interest in meeting other faith & community-based organizations and health researchers

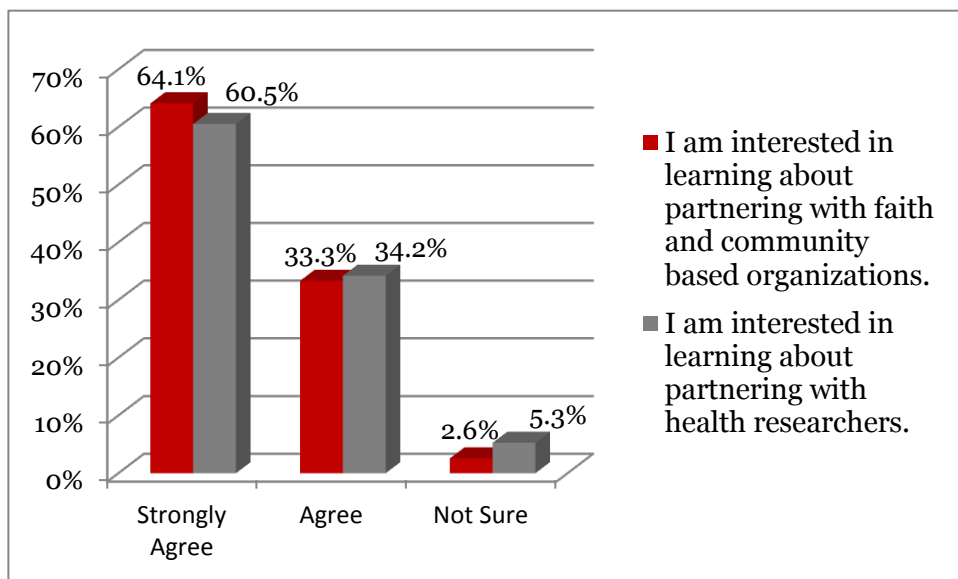


\*Graph depicts all response categories completed.

97.4% strongly agreed / agreed in an interest to **partner with faith and community-based organizations**; the remaining 2.6% reported not sure.

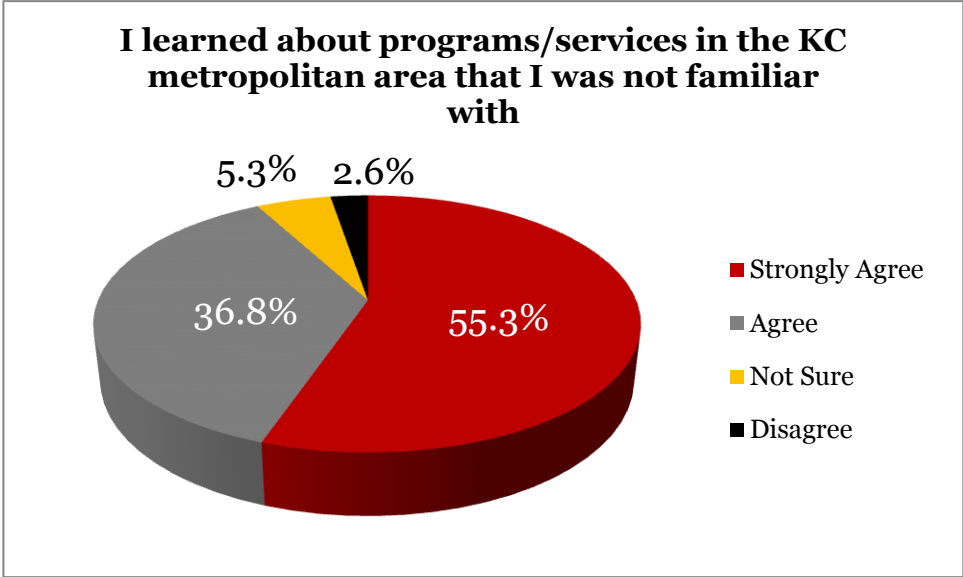
94.7% strongly agreed / agreed in an interest to **partner with health researchers**; the remaining 5.3% reported not sure.

### Partnership Interest



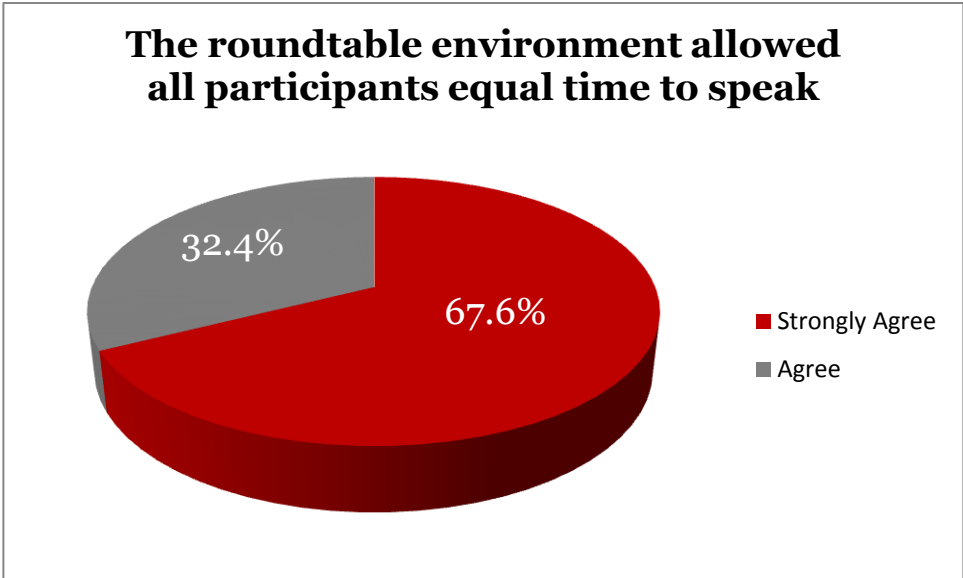
\*Graph depicts all response categories completed.

Q: I learned about programs / services in the KC Metropolitan area that I was not familiar with.  
92.1% strongly agreed / agreed  
5.3% not sure  
2.6% disagreed



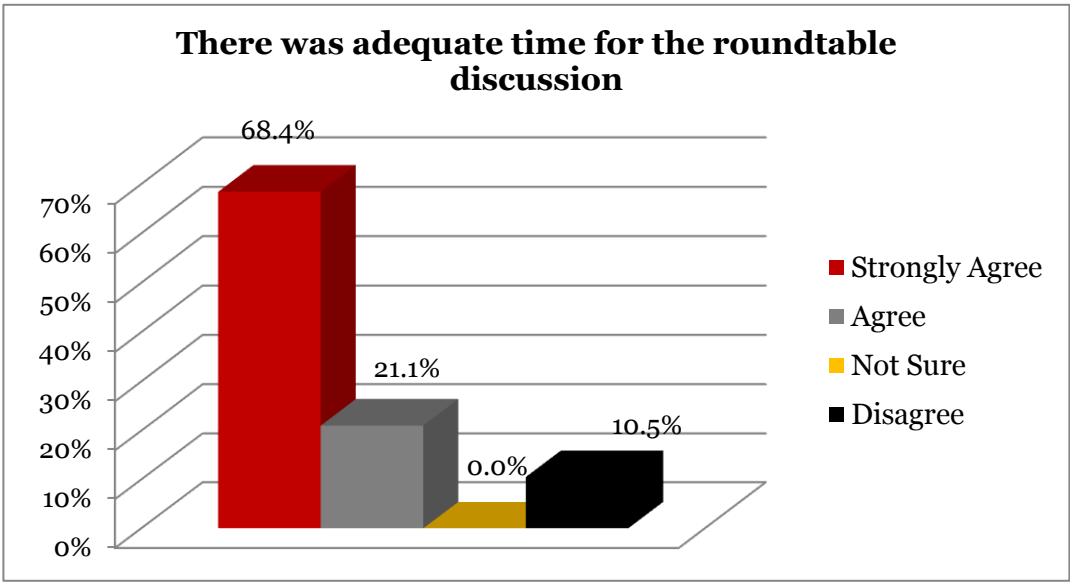
\*Graph depicts all response categories completed.

Q: The roundtable environment allowed all participants equal time to speak  
100 % strongly agreed / agreed



\*Graph depicts all response categories completed.

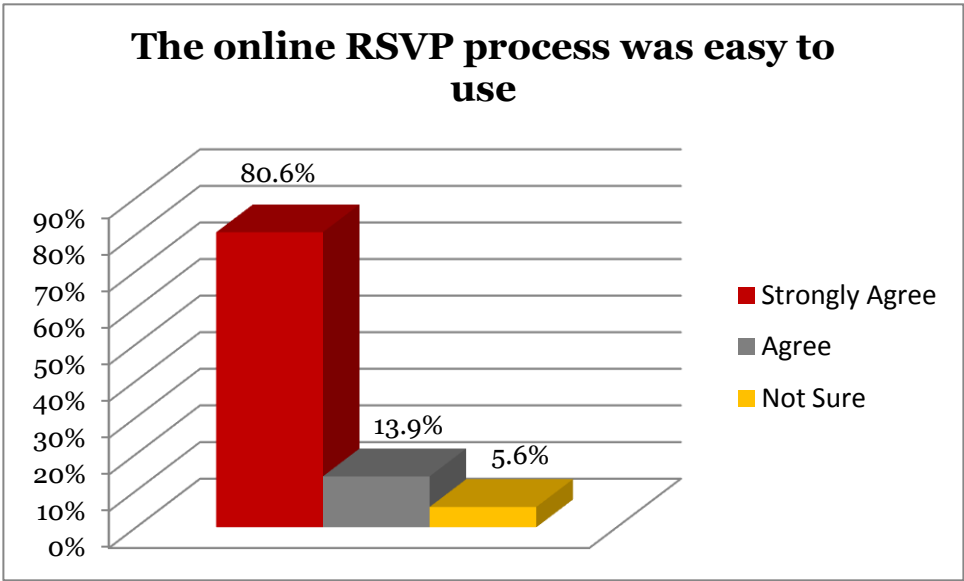
Q: There was adequate time for the roundtable discussion.  
 89.5 % strongly agreed / agreed  
 0.0 % not sure  
 10.5 % disagreed



\*Graph depicts all response categories completed.

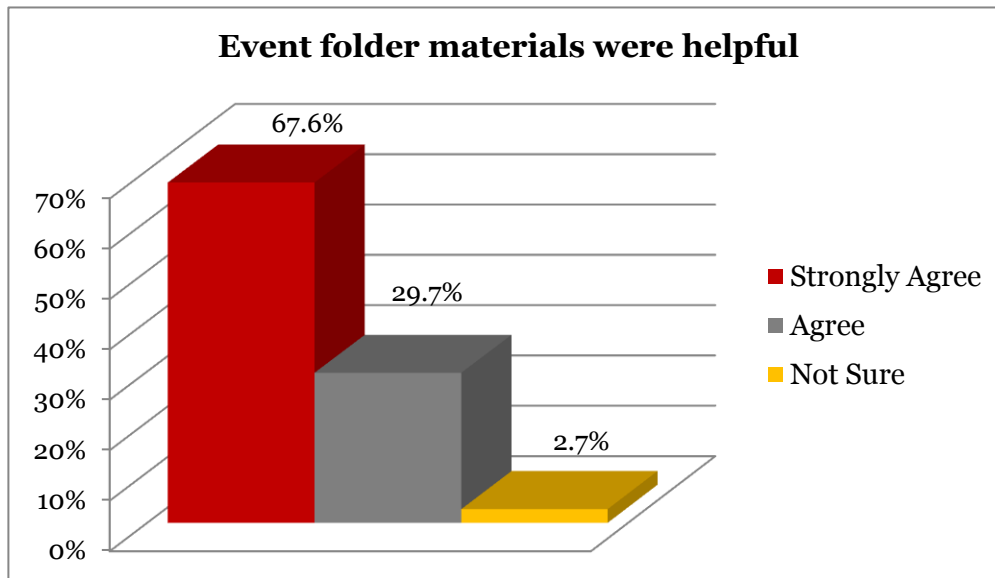
**Overall Event Questions**

Q: The online RSVP was easy to use.  
 94.5% strongly agreed /agreed  
 5.5 % not sure



\*Graph depicts all response categories completed.

Q: The event folder materials were helpful.  
 97.3 % strongly agreed / agreed  
 2.7% not sure



\*Graph depicts all response categories completed.

100% agreed / strongly agreed with the following statements:

- The location of the event was a good fit for the conference format.
- Event was scheduled at a convenient time.
- Adequate food and drinks were provided.

### **Attendee Comments**

Participants were offered the opportunity at the end of the evaluation to provide additional feedback regarding the event. The majority of the comments were positive, and were aligned with the event goal of creating an opportunity for individuals to connect with and engage in a dialogue others in the community sharing an interest in addressing health disparities.

Responses below are reported verbatim.

- Awesome networking opportunity.
- I was on a time constraint and thought I would be unable to stay for the entire event. However, the content and opportunities were so invaluable to me that I felt the need to stay! Excellent Event! Thank you!
- Thanks for putting this conference together - I was able to network with others of the same interest.
- This event was very informational about many different areas that are all looking to help link researchers and the community to make a difference. The round table discussions were great brainstorming opportunities to acknowledge the strengths that are working and barriers that need to be addressed in order to continue benefiting the community.
- Panel discussion was great for learning about El Centro but wasn't very focused re: partnering discussion. Needs greater percentage of time spent on questions.
- I thought it was great!
- Excellent opportunity for networking. This may be a very good approach to breaking down the barriers to cooperation and collaboration.
- Please consider adding maternal and child health/infant mortality to your list of disparities.
- Great event!

- Very Well done!
- Wonderful program!
- It was colder than I expected it to be (temperature).
- The sound could have been much greater.
- Nice if a few sodas.